



2024 TOTAL REACH PACKAGES

	\$750	\$1,395	\$2,295	\$2,895
WHAT'S INCLUDED	TOTAL REACH PACKAGE 1	TOTAL REACH PACKAGE 2	TOTAL REACH PACKAGE 3	TOTAL REACH PACKAGE 4
Product Listing in Online Product Showcase	✓	✓	✓	✓
(A) New Product Zone Display (B) Mannequin	New Product Zone Display Only (A)	A or B	A or B	A or B
Full Page Ad in Show Directory			✓	✓
Full Page Ad in Vendor Preview			✓	✓
Product Showcase in Show Directory		✓		
Product Showcase in Vendor Preview		✓		
Double-Sided Meterboard				✓
VALUE	\$1,100	\$2,490	\$4,790	\$5,885
SAVINGS	32%	44%	52%	51%

Questions?
Contact us



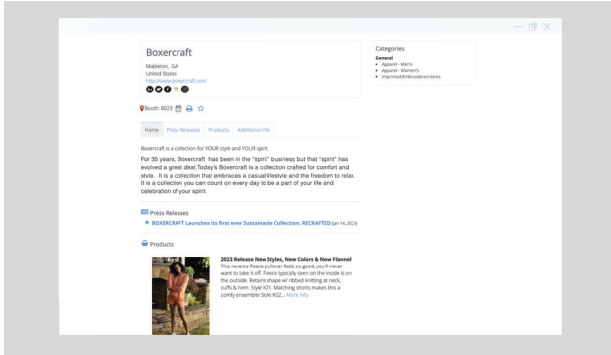
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Product Listing in Online Product Showcase

Put your product in front of buyers before, during and after the show. Your Online Product Showcase will display on the Product Showcase page on the SLATS website, and on your Online Profile. The Online Product Listing will include Company Name, Booth Number, Product Title, Product Description, and Product Image(s). **Pre-show**



New Product Zone Display

86% of our retail buyers are looking for new products. Show them what you've got and drive additional traffic to your booth. The NEW PRODUCT ZONE is a cost effective way for you to highlight your latest products! Designated space located in the front of the show floor to display trending or popular product(s). **Specs:** 61" wide x 24" deep with an additional 17 1/16" of riser space. **On-site**



Mannequins

Show off your latest looks and drive traffic to your booth with mannequins decked out in your gear located along the center aisle. **On-site**



Double-Sided Meterboard

Drive traffic and extend your branding beyond your booth with a double-sided meterboard placed along the main aisle of the show floor. These large, visually stunning billboards are both informative and impactful. **Specs:** 38.125" W x 87" H. **On-site**

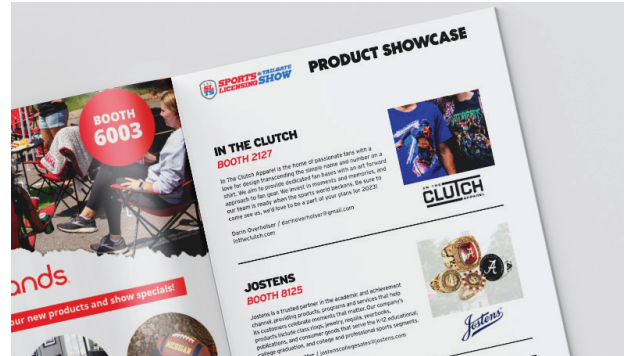


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Full Page Ad in Vendor Preview

The Show Preview will be mailed to 6,000 industry professionals in early December, including pre-registered attendees. Plus the digital edition will be emailed to the entire retail database. Content will spotlight new vendors and products, and show highlights. **Pre-show**



Product Showcase in Show Directory

Advertising in the official show directory ensures that your message is seen by all attendees as they shop the show and even take home to use as a year-round resource. **On-site**



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