

The Sports Licensing and Tailgate Show continues to give exhibitors access to the growing collegiate market. More than 325 different schools were represented in the past two shows, including bookstore buyers, licensing directors, alumni associations and more. Schools in attendance included*:

ARIZONA STATE UNIVERSITY.....	TEMPE, AZ	DUBOIS BOOK STORE.....	CINCINNATI, OH
ARKANSAS STATE UNIVERSITY ATHLETICS.....	JONESBORO, AR	DUCHESNE ACADEMY.....	OMAHA, NE
ARMY & NAVY ACADEMY.....	CARLSBAD, CA	DUKE STORES - DUKE UNIVERSITY.....	DURHAM, NC
ASC OF SUNY CORTLAND.....	CORTLAND, NY	DUKE UNIVERSITY.....	DURHAM, NC
ASHLAND UNIVERSITY.....	ASHLAND, OH	EAST TENNESSEE STATE UNIVERSITY.....	JOHNSON CITY, TN
ASSOCIATION OF GRADUATES OF THE USAFA.....	USAF ACADEMY, CO	EASTERN WASHINGTON UNIVERSITY INC.....	CHENEY, WA
ASUCLA.....	LOS ANGELES, CA	ECAMPUS.COM.....	LEXINGTON, KY
ATLANTIC COASTAL SALES.....	CHARLOTTE, NC	EWU EAGLE STORE.....	CHENEY, WA
AUBURN UNIVERSITY.....	AUBURN UNIVERSITY, AL	FANATICS LIDS COLLEGE.....	INDIANAPOLIS, IN
AUBURN UNIVERSITY BOOK STORE.....	AUBURN, AL	FERMATA PARTNERS.....	ATLANTA, GA
AZTEC SHOPS, LTD.....	SAN DIEGO, CA	FIDM/FASHION INSTITUTE OF DESIGN & MERCHANDISING.....	LOS ANGELES, CA
BALFOUR OF NORMAN.....	NORMAN, OK	FLAGLER COLLEGE - FLAGLER'S LEGACY.....	SAINT AUGUSTINE, FL
BARNARD COLLEGE.....	NEW YORK, NY	FLORIDA ATLANTIC UNIVERSITY.....	BOCA RATON, FL
BARNES & NOBLE COLLEGE BOOKSELLERS INC.....	BASKING RIDGE, NJ	FLORIDA STATE UNIVERSITY.....	TALLAHASSEE, FL
BAY TREE BOOKSTORE.....	SCOTTS VALLEY, CA	FOLLETT HIGHER EDUCATION GROUP, INC.....	WESTCHESTER, IL
BAYLOR UNIVERSITY.....	WACO, TX	FOREVER SCHOOL GEAR INC.....	CUMMING, GA
BBA CORP.....	N LITTLE ROCK, AR	FRESNO STATE.....	FRESNO, CA
BEDLAM SPORTS.....	TULSA, OK	GAMEDAY SPIRIT.....	CHAMPAIGN, IL
BEND SENIOR HIGH SCHOOL.....	BEND, OR	GARNET & GOLD.....	TALLAHASSEE, FL
BISMARCK STATE COLLEGE BOOKSTORE.....	BISMARCK, ND	GEORGE MASON UNIVERSITY.....	FAIRFAX, VA
BOISE STATE UNIVERSITY.....	BOISE, ID	GEORGIA SOUTHERN UNIVERSITY.....	STATESBORO, GA
BOYS BUCHANAN SCHOOL.....	CHATTANOOGA, TN	GONZAGA UNIVERSITY.....	SPOKANE, WA
BRENTWOOD ACADEMY.....	BRENTWOOD, TN	GRAND CANYON UNIVERSITY.....	PHOENIX, AZ
BRIGHAM YOUNG UNIVERSITY.....	PROVO, UT	GREENHILL SCHOOL.....	ADDISON, TX
BROKEN ARROW.....	BROKEN ARROW, OK	GREETINGS.....	BLOOMINGTON, IN
BROWN AND GOLD.....	LARAMIE, WY	GRIFFIN GEAR.....	NEW YORK, NY
BRUIN CUSTOM PRINT.....	LOS ANGELES, CA	HAMPDEN-SYDNEY COLLEGE.....	HAMPDEN SYDNEY, VA
BULLDOG FAN ZONE.....	FRESNO, CA	HARVARD COOPERATIVE SOCIETY.....	CAMBRIDGE, MA
BUTLER UNIVERSITY.....	INDIANAPOLIS, IN	HATLAND.COM.....	OCEAN CITY, MD
BYU.....	PROVO, UT	HIES CAMPUS SHOP.....	ATLANTA, GA
BYU BOOKSTORE.....	PROVO, UT	HILLSDALE COLLEGE BOOKSTORE.....	HILLSDALE, MI
BYU-IDAHO UNIVERSITY STORE.....	REXBURG, ID	HOPE COLLEGE BOOKSTORE.....	HOLLAND, MI
C C CREATIONS.....	COLLEGE STATION, TX	HOUNDDOGS.....	KNOXVILLE, TN
CAL STUDENT STORE.....	BERKELEY, CA	IDAHO STATE UNIVERSITY.....	POCATELLO, ID
CALIFORNIA BAPTIST UNIVERSITY.....	RIVERSIDE, CA	IOWA BOOK L.L.C.....	IOWA CITY, IA
CALIFORNIA STATE UNIVERSITY, BAKERSFIELD.....	BAKERSFIELD, CA	IOWA HAWK SHOP.....	IOWA CITY, IA
CAMPUS BOOK MART.....	STARKVILLE, MS	IOWA STATE UNIVERSITY.....	AMES, IA
CAMPUS EMPORIUM.....	BLACKSBURG, VA	IOWA STATE UNIVERSITY BOOK STORE.....	AMES, IA
CARDIGAN MOUNTAIN SCHOOL.....	CANAAN, NH	IT'S OWL TIME LLC.....	BOCA RATON, FL
CARNEGIE MELLON UNIVERSITY.....	PITTSBURGH, PA	JAMES MADISON UNIVERSITY.....	HARRISONBURG, VA
CATE SCHOOL.....	CARPINTERIA, CA	JAMES MADISON UNIVERSITY FOUNDATION.....	HARRISONBURG, VA
CENTRAL COLLEGE.....	PELLA, IA	JEFFERSON CAMPUS STORES.....	PHILADELPHIA, PA
CHAPEL HILL SPORTSWEAR.....	CHAPEL HILL, NC	JUDGE MEMORIAL CATHOLIC HIGH SCHOOL.....	SALT LAKE CITY, UT
CHARLIE'S BOOKSTORE AND FAN SHOP.....	VERMILLION, SD	K & G SPORTS INC.....	NORTH VERNON, IN
CHRIS' UNIVERSITY SPIRIT.....	STILLWATER, OK	K-STATE ATHLETICS.....	MANHATTAN, KS
CJ SPORTS GIFTS.....	SURPRISE, AZ	KALCORP ENTERPRISES INC.....	COLLEGE STATION, TX
CLARK COUNTY SCHOOL DISTRICT.....	LAS VEGAS, NV	KANSAS STATE UNIVERSITY.....	MANHATTAN, KS
CLARKSTON SCHOOL DISTRICT.....	CLARKSTON, WA	KENNESAW STATE UNIVERSITY.....	KENNESAW, GA
CLASSIC CAROLINA.....	CHAPEL HILL, NC	KINKAID SCHOOL STORE.....	HOUSTON, TX
COLBY COLLEGE BOOKSTORE.....	WATERVILLE, ME	LANDMARK CHRISTIAN SCHOOL.....	FAIRBURN, GA
COLGATE BOOKSTORE.....	HAMILTON, NY	LONDON SCHOOL STORE.....	BETHESDA, MD
COLLEGE BOOK STORE, INC.....	ATHENS, OH	LIBERTY CHRISTIAN SCHOOL.....	ARGYLE, TX
COLLEGE CORNERS.....	MADISON, MS	LIONS PRIDE.....	STATE COLLEGE, PA
CONRAD'S COLLEGE GIFTS INC.....	COLUMBUS, OH	LSU.....	BATON ROUGE, LA
CORNELL UNIVERSITY.....	ITHACA, NY	MARIST SCHOOL CAMPUS STORE.....	ATLANTA, GA
CRANBROOK SCHOOLS.....	BLOOMFIELD HILLS, MI	MAROON U, LLC.....	COLLEGE STATION, TX
CU BOOKSTORE.....	BOULDER, CO	MAYO MANAGEMENT INC.....	BIRMINGHAM, AL
CULVER ACADEMIES.....	CULVER, IN	MCLANAHANS PENN STATE ROOM.....	STATE COLLEGE, PA
CUSTOM JACKS.....	HENDERSON, NV	MCMASTER UNIVERSITY.....	HAMILTON, ON
DARTMOUTH CO-OPERATIVE SOCIETY.....	HANOVER, NH	MIAMI UNIVERSITY.....	OXFORD, OH
DARTMOUTH COLLEGE.....	HANOVER, NH	MICDS CAMPUS STORE.....	ST. LOUIS, MO
DEPAUL UNIVERSITY.....	CHICAGO, IL	MICDS CAMPUS STORE.....	SAINT LOUIS, MO
DIXIE STATE UNIVERSITY.....	ST. GEORGE, UT	MICHIGAN STATE UNIVERSITY.....	EAST LANSING, MI
DORDT UNIVERSITY CAMPUS STORE.....	SIoux CENTER, IA	MISSISSIPPI STATE UNIVERSITY.....	STARKVILLE, MS

MISSOURI S&T.....	ROLLA, MO	THE HOLTON-ARMS SCHOOL STORE.....	BETHESDA, MD
MONTANA STATE UNIVERSITY.....	BOZEMAN, MT	THE HUSKER PLACE / RAGS TO RICHES.....	NORFOLK, NE
MOREHEAD STATE UNIVERSITY STORE.....	MOREHEAD, KY	THE LODGE.....	STARKVILLE, MS
MORNINGSIDE UNIVERSITY BOOKSTORE.....	SIOUX CITY, IA	THE LOVETT SCHOOL.....	ATLANTA, GA
MSU BOOKSTORE.....	BOZEMAN, MT	THE MIZZOU STORE.....	COLUMBIA, MO
NACDA.....	WESTLAKE, OH	THE OHIO STATE UNIVERSITY.....	COLUMBUS, OH
NACS, INC.....	OBERLIN, OH	THE SPARTAN STORE.....	NORCROSS, GA
NATIONAL CATHEDRAL SCHOOL STORE.....	WASHINGTON, DC	THE TIGER SPORTS SHOP, INC.....	CLEMSON, SC
NC STATE.....	WINTERVILLE, NC	THE TROJAN SHOP.....	JENKS, OK
NCAA.....	INDIANAPOLIS, IN	THE UNIVERSITY BOOK STORE.....	MADISON, WI
NDSU BOOKSTORE.....	FARGO, ND	THE UNIVERSITY BOOK STORE.....	SEATTLE, WA
NEW HAMPTON SCHOOL.....	NEW HAMPTON, NH	THE UNIVERSITY BOOK STORE.....	WEST LAFAYETTE, IN
NITTANY CLOTHIERS.....	STATE COLLEGE, PA	THE UNIVERSITY OF ARIZONA.....	TUCSON, AZ
NORFOLK ACADEMY.....	NORFOLK, VA	THE UNIVERSITY OF IOWA.....	JOWA CITY, IA
NORTH CAROLINA STATE UNIVERSITY.....	RALEIGH, NC	THE UNIVERSITY OF KANSAS.....	BALDWIN CITY, KS
NORTH CENTRAL COLLEGE CAMPUS STORE.....	NAPERVILLE, IL	THE UNIVERSITY OF SOUTH DAKOTA.....	VERMILION, SD
NORTHWESTERN UNIVERSITY.....	EVANSTON, IL	THE UNIVERSITY OF TEXAS, ATHLETICS.....	AUSTIN, TX
OREGON STATE UNIVERSITY.....	CORVALLIS, OR	THE UNIVERSITY OF TOLEDO.....	TOLEDO, OH
OSU BEAVER STORE.....	CORVALLIS, OR	THE UNIVERSITY OF VIRGINIA.....	CHARLOTTESVILLE, VA
OTTAWA UNIVERSITY.....	SURPRISE, AZ	THE UNIVERSITY OF WEST FLORIDA.....	PENSACOLA, FL
OUR LADY OF GOOD COUNSEL HIGH SCHOOL.....	ROCKVILLE, MD	THE UNIVERSITY STORE.....	NEW HAVEN, CT
PACIFIC LUTHERAN UNIVERSITY.....	TACOMA, WA	THE UNIVERSITY STORE.....	STATESBORO, GA
PAPERMAKER PRIDE.....	CAMAS, WA	THE UNIVERSITY STORE.....	STILLWATER, OK
PEARL RIVER COMMUNITY COLLEGE.....	POPLARVILLE, MS	THE UNIVERSITY OF PITTSBURGH.....	PITTSBURGH, PA
PEMBROKE HILL SCHOOL.....	KANSAS CITY, MO	THE WALKER COURSE AT CLEMSON UNIVERSITY.....	CLEMSON, SC
PRINCETON UNIVERSITY.....	PRINCETON, NJ	THE WAREHOUSE AT C.C. CREATIONS.....	COLLEGE STATION, TX
PRINCETON UNIVERSITY STORE LLC.....	PRINCETON, NJ	THE WARTBURG STORE.....	WAVERLY, IA
PURDUE UNIVERSITY.....	WEST LAFAYETTE, IN	THE WASHINGTON AND LEE UNIVERSITY.....	LEXINGTON, VA
RED RAIDER OUTFITTER.....	LUBBOCK, TX	THE WASHINGTON UNIVERSITY.....	ST. LOUIS, MO
ROSE-HULMAN INSTITUTE OF TECHNOLOGY, INC.....	TERRE HAUTE, IN	TIGER BOOK STORE, INC.....	MEMPHIS, TN
SCARLET FEVER.....	NEW BRUNSWICK, NJ	TIGER SPORTS SHOP.....	CLEMSON, SC
SCHREINER UNIVERSITY.....	KERRVILLE, TX	TITAN SPIRIT ZONE.....	ROSWELL, GA
SHA CAMPUS STORE.....	LOUISVILLE, KY	TOWSON UNIVERSITY STORE.....	TOWSON, MD
SHOCKER STORE.....	WICHITA, KS	TRADITIONS OF ROME.....	ROME, GA
SLINGSHOT.....	MARION, IN	TREE OF LIFE BOOKSTORES, LLC.....	MARION, IN
SLIPPERY ROCK UNIVERSITY.....	SLIPPERY ROCK, PA	TRINITY CAMPUS STORE.....	LOUISVILLE, KY
SOUTH DAKOTA STATE UNIVERSITY BOOKSTORE.....	BROOKINGS, SD	TRINITY CHRISTIAN ACADEMY.....	ADDISON, TX
SOUTHERN ILLINOIS UNIVERSITY EDWARDSVILLE.....	EDWARDSVILLE, IL	UA BOOKSTORES.....	TUCSON, AZ
SOUTHERN UTAH UNIVERSITY BOOKSTORE.....	CEDAR CITY, UT	UA RICH MOUNTAIN.....	MENA, AR
SOUTHLAND GRAPHICS APPAREL LLC.....	CUMMING, GA	UC BERKELEY.....	OAKLAND, CA
SPORTS ACCESSORIES INC.....	LAS CRUCES, NM	UC DAVIS STORES.....	DAVIS, CA
ST. IGNATIUS HIGH SCHOOL.....	CLEVELAND, OH	UC SANTA BARBARA BOOKSTORE.....	SANTA BARBARA, CA
ST. MARK'S SCHOOL OF TEXAS.....	DALLAS, TX	UCI ALUMNI ASSOCIATION.....	IRVINE, CA
ST. PIUS X HIGH SCHOOL.....	ATLANTA, GA	UCLA STORE.....	LOS ANGELES, CA
STANFORD HOSPITAL & CLINICS.....	STANFORD, CA	UCLA TRADEMARKS & LICENSING.....	LOS ANGELES, CA
STEVENSON UNIVERSITY CAMPUS STORE.....	GARRISON, MD	UCM STORE - UNIVERSITY OF CENTRAL MISSOURI.....	WARRENSBURG, MO
STEVENSON UNIVERSITY CAMPUS STORE.....	OWINGS MILLS, MD	UMASS STORE.....	AMHERST, MA
STONY BROOK UNIVERSITY.....	STONY BROOK, NY	UMD STORES.....	DULUTH, MN
STUDENT BOOK STORE INC.....	STATE COLLEGE, PA	UNI BOOKSTORE.....	CEDAR FALLS, IA
STUDENT BOOK STORE, INC.....	EAST LANSING, MI	UNIVERSITY AT BUFFALO.....	BUFFALO, NY
SUU BOOKSTORE.....	CEDAR CITY, UT	UNIVERSITY BOOK EXCHANGE.....	GREENVILLE, NC
SYRACUSE UNIVERSITY.....	SYRACUSE, NY	UNIVERSITY BOOKS & MORE.....	OSHKOSH, WI
TARLETON STATE UNIVERSITY.....	STEPHENVILLE, TX	UNIVERSITY COOP.....	AUSTIN, TX
TAYLOR ENGLISH DUMA LLP.....	ATLANTA, GA	UNIVERSITY NORTHERN IOWA BOOKSTORE.....	CEDAR FALLS, IA
TEXAS A&M UNIVERSITY.....	COLLEGE STATION, TX	UNIVERSITY OF ALABAMA SUPPLY STORE.....	TUSCALOOSA, AL
TEXAS A&M UNIVERSITY-KINGSVILLE.....	KINGSVILLE, TX	UNIVERSITY OF ARKANSAS.....	FAYETTEVILLE, AR
TEXAS BOOK COMPANY.....	GREENVILLE, TX	UNIVERSITY OF CALIFORNIA, DAVIS.....	DAVIS, CA
TEXAS CHRISTIAN UNIVERSITY.....	FORT WORTH, TX	UNIVERSITY OF CALIFORNIA, IRVINE.....	IRVINE, CA
TEXAS TECH ATHLETICS.....	LUBBOCK, TX	UNIVERSITY OF CINCINNATI.....	CINCINNATI, OH
THE BOLLES SCHOOL CAMPUS STORE.....	JACKSONVILLE, FL	UNIVERSITY OF COLORADO.....	BOULDER, CO
THE BUCS STORE.....	CHATTANOOGA, TN	UNIVERSITY OF DENVER PIONEER STORE.....	DENVER, CO
THE COLLEGE CORNER.....	MADISON, MS	UNIVERSITY OF FLORIDA.....	GAINESVILLE, FL
THE COLLEGE STORE.....	POTSDAM, NY	UNIVERSITY OF IDAHO.....	MOSCOW, ID
THE CORNELL STORE.....	ITHACA, NY	UNIVERSITY OF IOWA.....	JOWA CITY, IA
THE DUCK STORE.....	EUGENE, OR	UNIVERSITY OF KANSAS - KU BOOKSTORE.....	LAWRENCE, KS
THE FANS WEAR ATLANTA LLC.....	ATLANTA, GA	UNIVERSITY OF LOUISIANA LAFAYETTE.....	LAFAYETTE, LA
THE HOCKADAY SCHOOL.....	DALLAS, TX	UNIVERSITY OF LOUISVILLE.....	LOUISVILLE, KY

UNIVERSITY OF MAINE AT ORONO	ORONO, ME
UNIVERSITY OF MARY BOOKSTORE	BISMARCK, ND
UNIVERSITY OF MARY WASHINGTON	FREDRICKSBURG, VA
UNIVERSITY OF MARYLAND	COLLEGE PARK, MD
UNIVERSITY OF MASSACHUSETTS AMHERST	AMHERST, MA
UNIVERSITY OF MICHIGAN	ANN ARBOR, MI
UNIVERSITY OF MINNESOTA	MINNEAPOLIS, MN
UNIVERSITY OF MINNESOTA BOOKSTORES	MINNEAPOLIS, MN
UNIVERSITY OF MISSOURI	COLUMBIA, MO
UNIVERSITY OF NEBRASKA	LINCOLN, NE
UNIVERSITY OF NORTH CAROLINA	CHAPEL HILL, NC
UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE	CHARLOTTE, NC
UNIVERSITY OF NORTHERN IOWA	CEDAR FALLS, IA
UNIVERSITY OF NOTRE DAME	NOTRE DAME, IN
UNIVERSITY OF OKLAHOMA ATHLETICS	NORMAN, OK
UNIVERSITY OF OREGON	EUGENE, OR
UNIVERSITY OF PENNSYLVANIA	PHILADELPHIA, PA
UNIVERSITY OF PITTSBURGH	PITTSBURGH, PA
UNIVERSITY OF RICHMOND	RICHMOND, VA
UNIVERSITY OF RICHMOND BOOKSTORE	RICHMOND, VA
UNIVERSITY OF SOUTH CAROLINA	COLUMBIA, SC
UNIVERSITY OF SOUTHERN CALIFORNIA	LOS ANGELES, CA
UNIVERSITY OF ST. THOMAS	SAINT PAUL, MN
UNIVERSITY OF TENNESSEE	KNOXVILLE, TN
UNIVERSITY OF TEXAS	AUSTIN, TX
UNIVERSITY OF UTAH	SALT LAKE CITY, UT
UNIVERSITY OF VICTORIA BOOKSTORE	VICTORIA, BC
UNIVERSITY OF WASHINGTON	SEATTLE, WA
UNIVERSITY OF WISCONSIN	MADISON, WI
UNIVERSITY OUTPOST	HARRISONBURG, VA
UNIVERSITY SCREENPRINT, INC.	STARKVILLE, MS
UNIVERSITY SUPPLY STORE	TUSCALOOSA, AL
UNIVERSITY TEES	LAKEWOOD, OH
UR SPIDERSHOP	RICHMOND, VA
URSULINE ACADEMY OF DALLAS	DALLAS, TX
US NAVAL ACADEMY GIFT SHOP	ANNAPOLIS, MD
USA FUNDRAISERS	ROUND ROCK, TX
USC BOOKSTORE	LOS ANGELES, CA
USNA RETAIL DIVISION	ANNAPOLIS, MD
USU CAMPUS STORE	LOGAN, UT
UTAH REDZONE	SALT LAKE CITY, UT
UTAH STATE UNIVERSITY	LOGAN, UT
UTAH STATE UNIVERSITY CAMPUS STORE	LOGAN, UT
UVA BOOKSTORE	CHARLOTTESVILLE, VA
UVIC BOOKSTORE	VICTORIA, BC
UVM BOOKSTORE	BURLINGTON, VT
VARSITY BOOKSTORE	LUBBOCK, TX
VIRGINIA COMMONWEALTH UNIVERSITY	RICHMOND, VA
VIRGINIA TECH	BLACKSBURG, VA
VOERTMAN'S COLLEGE STORE	DENTON, TX
WAKE FOREST ATHLETICS	WINSTON-SALEM, NC
WASHINGTON & LEE UNIVERSITY BOOKSTORE	LEXINGTON, VA
WASHINGTON STATE UNIVERSITY	PULLMAN, WA
WCTC BOOKSTORE	PEWAUKEE, WI
WESLEYAN SPIRIT SHOP	NORCROSS, GA
WEST CHESTER UNIVERSITY CAMPUS STORE	SPRINGFIELD, PA
WEST VIRGINIA UNIVERSITY	MORGANTOWN, WV
WHITMAN COLLEGE BOOKSTORE	WALLA WALLA, WA
WILDCAT SHOP CWU	ELLENSBURG, WA
YALE UNIVERSITY	NEW HAVEN, CT
YALE UNIVERSITY LICENSING	NEW HAVEN, CT
YORK COLLEGE BOOKSTORE	YORK, PA

* 2020 and/or 2022 attendees that classified themselves as a school, university, collegiate league/team or college bookstore (on- or off-campus).