



# 2022 TotalReach™ Packages and Digital Upgrade Information

## TotalReach Amplifies Your Digital Reach

Each element of the TotalReach packages create substantial value, carrying your brand message to more attendees and generating MORE PROFILE VISITS than a basic listing alone.

### TOTALREACH PACKAGES

TotalReach packages save you up to **51 percent** over individual pricing while increasing your reach exponentially.

#### TOTALREACH 1

**PRICE: \$695**

Value: \$990

**30% Savings**

Includes:

- Online Product Showcase
- New Product Zone Display

#### TOTALREACH 2

**PRICE: \$1,295**

Value: \$2,180

**40% Savings**

Includes:

- Online Product Showcase
- (A) New Product Zone Display **OR** (B) Mannequin
- Product Showcase Ad in Show Preview
- Product Showcase Ad in Show Directory

#### TOTALREACH 3

**PRICE: \$2,195**

Value: \$4,480

**51% Savings**

Includes:

- Online Product Showcase
- (A) New Product Zone Display **OR** (B) Mannequin
- Full Page Print Ad in Show Preview
- Full Page Print Ad in Show Directory

#### TOTALREACH 4

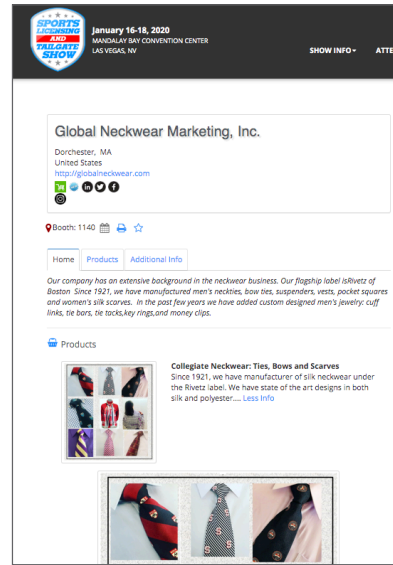
**PRICE: \$2,795**

Value: \$5,475

**48% Savings**

Includes:

- Online Product Showcase
- (A) New Product Zone Display **OR** (B) Mannequin
- Full Page Print Ad in Show Preview
- Full Page Print Ad in Show Directory
- Double-Sided Meterboard



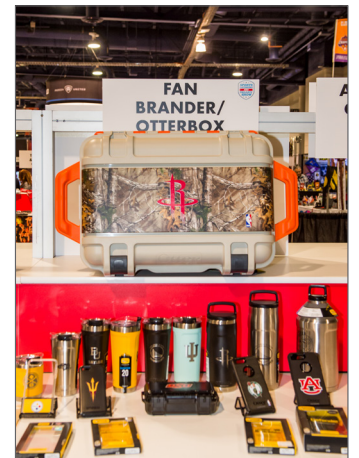
Online Product Showcase



Mannequin



Product Showcase Ad in Show Directory



New Product Zone

### DIGITAL UPGRADES

#### ONLINE PRODUCT SHOWCASE

Put your product in front of buyers before, during and after the show. Online Product Showcases will rotate on the home page of the SLTS web site, on a dedicated page in the attendee Connect portal and in your online profile. Includes: Product image or video, product title and detailed description. **\$395**

#### BRONZE LISTING

This enhanced online listing includes an enhanced listing flag next to your company name in the online directory listing, your company logo, and a 900-character description in your online profile. **\$195**

Contact Matt Lawson for details on these packages and other marketing opportunities.  
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