



Free Marketing Opportunities

January 19-21, 2022 • Las Vegas Convention Center • Las Vegas, Nevada

Maximize Your Exposure at the Show

With thousands of retailers, schools and media in attendance, you'll want to make sure your brand is seen! Increase your visibility with these free opportunities.

Printed Onsite Directory

Deadline: Friday, December 10, 2021

SLTS uses exhibitors' basic contact information, listed in their online profile, to generate the printed Show Directory that is distributed at the show. To review or edit your current profile, login to your Exhibitor Console. If there are any changes or updates to your company's online exhibitor listing, please make them by December 10, so they will be reflected in the printed Show Directory.

Customize your Exhibitor Listing Online (Some fees apply)

Using your Exhibitor Console, you can customize your online profile with a Bronze Enhanced Listing, which includes your company name in bold, a logo, web site and expanded description in your online profile (\$195) or participate in the Online Product Showcase with detailed descriptions and color images (\$395). Contact Matt Lawson at matt.lawson@emeraldx.com or login to your Exhibitor Console to upgrade.

Press Releases (No charge)

SLTS exhibitors can upload their electronic press release to their online profile through their Exhibitor Console. The media will be able to view exhibitor press releases on the exhibitors' online profiles and on the Exhibitor Press Releases page at www.SportsTailgateShow.com. Please note: a pre-registered media list is not currently available for this show.

Event Listings Online

If you have any show calendar items (celebrity appearances, autograph signings, prize drawings, contests, giveaways, happy hours, events, etc.), please contact Nikki Puckett at nikki.puckett@emeraldx.com to include your event information on SportsTailgateShow.com and in the mobile app. Be sure to include the title of the event, date, time, location and a brief description. (Show Management reserves the right to edit or remove event listings as it sees fit.)

Any public relations or media questions should be addressed to:

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