

SPORTS LICENSING & TAILGATE SHOW

POST-SHOW REPORT

JANUARY 22-24, 2019 | LAS VEGAS CONVENTION CENTER

2019 SHOW OVERVIEW



2,000 QUALIFIED BUYERS



4,700 TOTAL ATTENDANCE



1,100 STORE FRONTS REPRESENTED

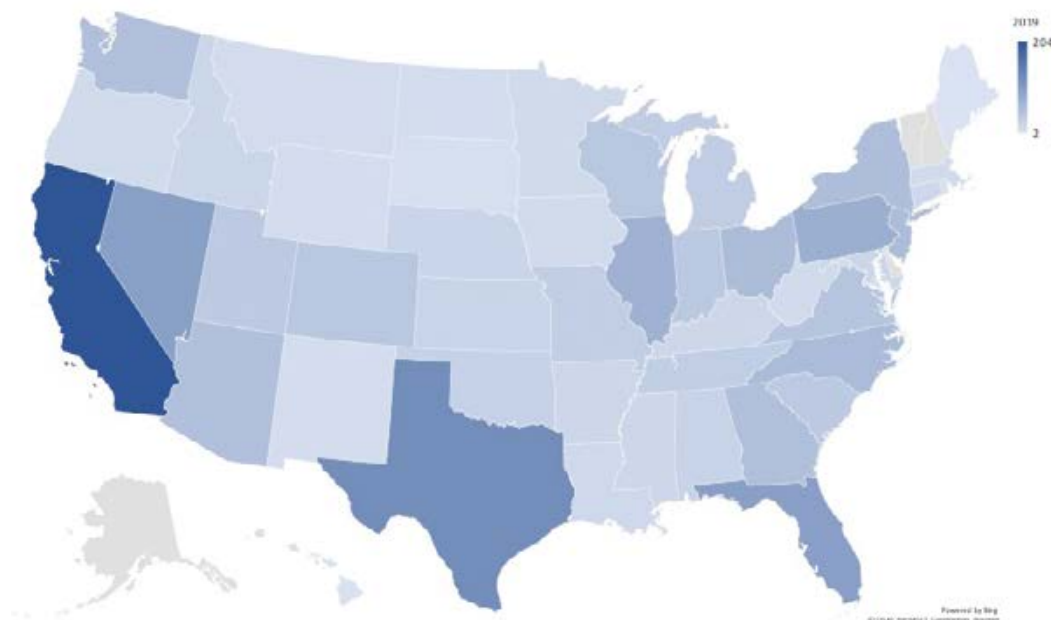


370 EXHIBITORS

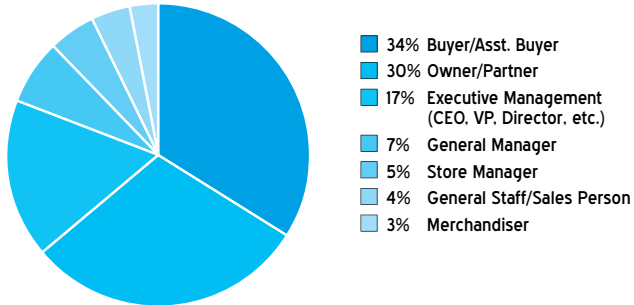
98,700 NET SQUARE FEET

ATTENDEE PROFILE

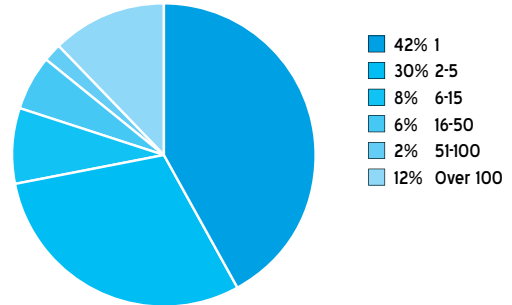
Attendees came from 47 states and around the world. 6% of the audience is from outside the U.S. Retailers attend from coast to coast. Top attending states: California, Texas, Nevada, Florida and Pennsylvania.



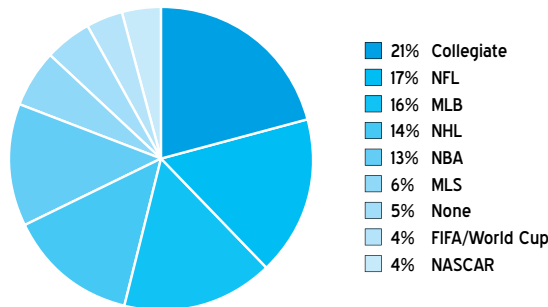
JOB TITLE



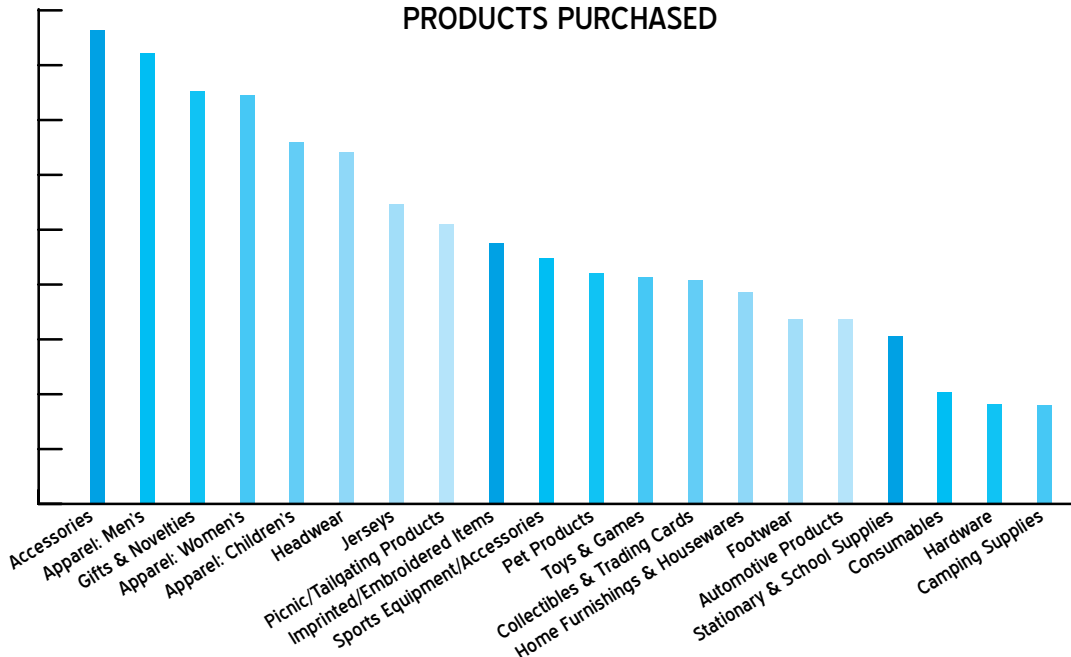
NUMBER OF STORE LOCATIONS



SPORTS LICENSES CARRIED



PRODUCTS PURCHASED



POST-SHOW RESEARCH

96% OF ATTENDEES HAVE PURCHASING POWER

42% WERE FIRST-TIME ATTENDEES

82% CONSIDER SLTS A "MUST ATTEND" SHOW

94% OF ATTENDEES FOUND NEW PRODUCTS AT THE SHOW

66% WROTE ORDERS AT THIS YEAR'S SHOW