

The Sports Licensing and Tailgate Show continues to give exhibitors access to the growing collegiate market. More than 150 different schools were represented in 2019, including bookstore buyers, licensing directors, alumni associations and more. Schools in attendance included*:

ARIZONA STATE UNIVERSITY
ASSOCIATION OF GRADUATES OF THE USAFA
ASUCLA
AUBURN UNIVERSITY
AUBURN UNIVERSITY BOOK STORE
BALFOUR OF NORMAN
BARNES & NOBLE COLLEGE BOOKSELLERS, INC.
BEREA COLLEGE CRAFT
BISHOP GORMAN HAMMES CAMPUS STORE
BISMARCK STATE COLLEGE
BLESSED TRINITY HIGH SCHOOL
BOISE STATE UNIVERSITY
BROWN AND GOLD
BULLDOG FAN ZONE
BYU
BYU BOOKSTORE
CAL STUDENT STORE
CAMPUS BOOK MART
CAMPUS EMPORIUM
CATE SCHOOL
CCSD
CENTRAL MICHIGAN UNIVERSITY BOOKSTORE
CHRIS' UNIVERSITY SPIRIT
CLEMSON UNIVERSITY
CMU BOOKSTORE/CENTRAL MICHIGAN UNIVERSITY
COLBY COLLEGE BOOKSTORE
COLLEGE BOOK STORE, INC.
COLORADO STATE UNIVERSITY BOOKSTORE
CU BOOKSTORE
CULVER ACADEMIES
DSU CAMPUS STORES
DUBOIS BOOK STORE
DUKE UNIVERSITY
EAST CAROLINA UNIVERSITY
ECAMPUS.COM
EWU BOOKSTORE
FLORIDA STATE UNIVERSITY
FOLLETT HIGHER EDUCATION GROUP
FREDERICK COMMUNITY COLLEGE BOOKSTORE
FRESNO STATE
GAMEDAY SPIRIT
GARNET & GOLD
GRAND CANYON UNIVERSITY
GVSU LAKER STORE
HAMPDEN-SYDNEY COLLEGE
HARVARD COOPERATIVE SOCIETY
HOPE COLLEGE BOOKSTORE
INDEPENDENT COLLEGE BOOKSTORE ASSOC.
INDIANA UNIVERSITY
INTERLOCHEN CENTER FOR THE ARTS
IOWA HAWK SHOP
IOWA STATE UNIVERSITY BOOK STORE
IT'S OWL TIME, LLC
KALCORP ENTERPRISES, INC.
(AGGIELAND OUTFITTERS)
KENNESAW STATE UNIVERSITY
KU BOOKSTORES
LIBERTY CHRISTIAN SCHOOL
LIONS PRIDE
LOUISIANA STATE UNIVERSITY
M-DEN
MAROON U, LLC
MARS HILL UNIVERSITY BOOKSTORE
MAYO MANAGEMENT, INC. (CAMPUS SPIRIT)
MCLANAHAN'S PENN STATE ROOM
MIAMI UNIVERSITY
MICDS CAMPUS STORE
MICHIGAN STATE UNIVERSITY
MISSOURI STATE BOOKSTORE
MOREHEAD STATE UNIVERSITY BOOKSTORE
NC STATE UNIVERSITY
NCSU WOLFPACK OUTFITTERS
NDSU BOOKSTORE
NEBRASKA FURNITURE MART
NEVADA WOLF SHOP
NITTANY CLOTHIERS
NORFOLK ACADEMY
NORTH CAROLINA STATE UNIVERSITY
OKLAHOMA STATE UNIVERSITY
OLD DOMINION UNIVERSITY
OSU BEAVER STORE
PACIFIC LUTHERAN UNIVERSITY
PARISH EPISCOPAL - PAWS SPIRIT STORE
PENN STATE UNIVERSITY
PRINCETON UNIVERSITY STORE, LLC
PROUDBOX, LLC
PURDUE UNIVERSITY
RED RAIDER OUTFITTER
SAINT IGNATIUS HIGH SCHOOL
SAINT LOUIS PRIORY SCHOOL
SCHOOLCRAFT COLLEGE BOOKSTORE
SHA CAMPUS STORE
SOUTH DAKOTA STATE UNIVERSITY BOOKSTORE
SOUTHEAST COMMUNITY COLLEGE
SOUTHERN UTAH UNIVERSITY BOOKSTORE
SOUTHLAND GRAPHICS APPAREL, LLC
ST CHRISTOPHER SCHOOL
STANFORD HOSPITAL & CLINICS
STUDENT BOOK STORE, INC.
SYRACUSE UNIVERSITY
THE BOLLES SCHOOL CAMPUS STORE
THE COLLEGE CORNER
THE DUCK STORE
THE LODGE
THE OHIO STATE UNIVERSITY
THE SPARTAN STORE
THE TROJAN SHOP
THE UNIVERSITY BOOK STORE
THE UNIVERSITY BOOK STORE
THE UNIVERSITY OF ARIZONA
THE UNIVERSITY OF GUELPH BOOKSTORE
THE UNIVERSITY OF IOWA
THE UNIVERSITY OF KANSAS
THE UNIVERSITY STORE,
GEORGIA SOUTHERN UNIVERSITY
THE UNIVERSITY STORE,
OKLAHOMA STATE UNIVERSITY
THE UNIVERSITY STORE, YALE UNIVERSITY
THE VANDERBILT UNIVERSITY
TIGER BOOK STORE, INC.
TITAN SHOPS
TREE OF LIFE BOOKSTORES, LLC
TRINITY CAMPUS STORE
UA BOOKSTORES
UC DAVIS STORES
UC SAN DIEGO BOOKSTORE
UC SANTA BARBARA BOOKSTORE
UCLA STORE
UMD STORES
UNIVERSITY BOOK EXCHANGE
UNIVERSITY BOOK STORE
UNIVERSITY BOOKSTORE/MOREHEAD STATE
UNIVERSITY CO-OP
UNIVERSITY OF ALABAMA SUPPLY STORE
UNIVERSITY OF CALIFORNIA, IRVINE
UNIVERSITY OF CALIFORNIA, LOS ANGELES
UNIVERSITY OF CENTRAL MISSOURI
UNIVERSITY OF CINCINNATI
UNIVERSITY OF COLORADO
UNIVERSITY OF CONNECTICUT
UNIVERSITY OF FLORIDA
UNIVERSITY OF FLORIDA PLAYERS NETWORK
UNIVERSITY OF ILLINOIS - IUB
UNIVERSITY OF LOUISVILLE
UNIVERSITY OF MARY BOOKSTORE
UNIVERSITY OF MISSOURI
UNIVERSITY OF MONTANA
UNIVERSITY OF NORTH CAROLINA
UNIVERSITY OF NOTRE DAME
UNIVERSITY OF OKLAHOMA
UNIVERSITY OF OREGON
UNIVERSITY OF PITTSBURGH
UNIVERSITY OF RICHMOND BOOKSTORE
UNIVERSITY OF SAN DIEGO
UNIVERSITY OF SOUTH CAROLINA
UNIVERSITY OF SOUTHERN CALIFORNIA
UNIVERSITY OF ST. THOMAS
UNIVERSITY OF SYDNEY UNION
UNIVERSITY OF TENNESSEE
UNIVERSITY OF TEXAS AT AUSTIN
UNIVERSITY OF UTAH
UNIVERSITY OF WASHINGTON
UNIVERSITY OF WYOMING STORE
UNIVERSITY OUTPOST
US NAVAL ACADEMY MIDSHIPMEN STORE
USC BOOKSTORE
USU BOOKSTORE
UTAH VALLEY UNIVERSITY
UVA BOOKSTORES
VANDALSTORE
VANDERBILT UNIVERSITY
VIRGINIA TECH
VISITATION ACADEMY
VIZSTATION
WASHINGTON & LEE UNIVERSITY BOOKSTORE
WESLEYAN SPIRIT SHOP
WEST VIRGINIA UNIVERSITY
WESTERN CAROLINA UNIVERSITY
WESTERN KENTUCKY UNIVERSITY
WILDCAT SHOP CWU
YALE UNIVERSITY

* 2019 attendees that classified themselves as a college, university or college bookstore (on- or off-campus).