



## Lead Capture

**Capture all your show leads in one place using your own mobile device!** Our newly designed industry leading official SLATS app syncs with attendee badges, enabling you to capture leads within seconds. Simply **scan their badge** and have access to their data in real time to take notes, assign reps, and connect! All data captured by your team is seamlessly stored in one place and can be exported at any time.



## Features Include:

- **Touchless retailer badge scanning** - Download the SLATS 2025 mobile app directly to your IOS or Android Device.
- **It works offline!** - Scan badges even when you're offline. The leads will sync with the server when you have an internet connection again.
- **Lead Scoring** - Score your leads in the platform and see how others have scored them as well to get an instant view on the quality of your leads.
- **Add Notes** - Take notes that can be read by your colleagues. Collaborate on who's going to follow-up on a particular lead without any hassle.
- **Export Contacts** - Export leads including all profile and contact details, along with every interaction that a lead has had with you across the platform.
- **Contact Exchange** - Scan badges to exchange contact details.
- **Staff Lead Visibility** - Admin capabilities allow for a 360-degree view of your staff working the booth.
- **Unlimited Users** - Have your whole booth staff connected. No additional fees per user.

## How to purchase

If you purchased your booth AFTER June 12, 2024 then your booth package already has access to this NEW Lead Capture feature.

If you purchased your booth BEFORE June 12, 2024, then you can still purchase the Lead Capture capabilities on our website here: [sponsorship opportunities](#)

## How to access

When you first log into the mobile app, the system will automatically recognize your Lead Capture access. To start using it on show-site, simply open the app, click on the "Scan Badges" button in the navigation, and scan away!